SOME HEROES WEAR CAPES. SOME WEAR UNIFORMS. THEY ALL RISK THEIR LIVES TO SERVE THEIR NEIGHBORS AND COMMUNITIES.

patient care HEROES



OUR HEROES WEAR SCRUBS



What started as a simple social media post to tell the story of a physician hero who ultimately died as a result of caring for her patients with COVID-19, ultimately launched a national conversation about all those in healthcare who risk their lives going to work and providing care for their neighbors.

Today, we are building a sustainable platform to ensure these heroes impact and sacrifices are known, they, their families, friends and colleagues have access to resources to heal and that collaboration is facilitated to spark meaningful innovation to best protect our heroes moving forward.

MEET OUR CO-FOUNDERS



Kellie Lease Stecher, MD

- Co-Founder/President at Patient Care
- Chief of Reproductive Medicine and Healthcare Equity at AIMS
- Author & Physician
- Healthcare Policy Change Advocate



Navin Goyal, MD

- Co-Founder/Chief Evangelist at Patient Care
- Co-Founder/CEO at LOUD Capital
- Former Medical Director of Anesthesiology at **Dublin Methodist Hospital**
- Co-Founder/Board Member at OFFOR Health

BUSINESS MANAGEMENT



■ LOUDX Venture Studio (LXVS) is a venture builder providing the skills and guidance to build startups and help companies grow. LXVS is coordinating the resources, tools, and talent to develop and execute our business and operations to secure growth. LXVS will also act as our innovation arm for collaborations with the community and partners to develop solutions to help our Patient Care Heroes.

WE SEEK SUPPORTERS TO HELP US:



Web: www.patientcareheroes.com





HQ: 375 N Front St, STE 125, Columbus, OH 43215 E-mail: connect@patientcareheroes.com

Follow Patient Care Heroes on Social Media:











THE PATIENT CARE HEROES WEBSITE WILL BE THE CORE OF OUR PLATFORM TO CREATE COMMUNITY, CONNECT TO SOLVE THEIR NEEDS AND TO SPARK INNOVATION.

WE HONOR THEIR SACRIFICE

OUR ONLINE PLATFORM WILL:



CURATE AND PRODUCE HERO YEARBOOK AND **STORY VIDEOS**

Nurses, Doctors, Receptionists, Sanitation Specialists, Equipment technicions, and more. They all are heroes. They all have their stories.



CONNECT NEEDS OF HEROES, THEIR FAMILIES. FRIENDS AND COLLEAGUES

From mental health services to financial support/scholarships, we non-profits and providers who are inspired to give!



PROVIDE COMMUNITY FOR ADVOCACY & INNOVATION

Connecting health systems, healthcare providers and innovators to find ways to share best practices and innovate new ones to protect our heroes



COVID-19 in 2020

BUILDING AROUND OUR PARTNERS

We don't want to reinvent the wheel, but catalyze movement

Patient Care Heroes, LLC is a social enterprise built to ensure the company and the mission is sustainable. Any "profits" will not go to stakeholders, but rather to expand our mission. Our nonprofit arm (with administrative costs fully covered by the social enterprise) will send 100% of donations to the intended cause. We will also seek non-profit partnerships with existing mandates that support our community.

We seek vision aligned corporate and healthcare system partners to provide mutually beneficial sponsorship and advisory services. Sponsors and partnering organizations will receive recognition from our national community and opportunities for their employees to engage the cause through meaningful initiatives.

HOW WE ARE SUSTAINABLE



E-commerce Patient Care Heroes Merchandise Co-branding



Data collection and analysis



Sponsorships with vision aligned



Healthcare System Membership Fees - Innovation services

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